

THE CHILDREN'S MUSEUM OF WILMINGTON'S 10TH ANNUAL

YACHTVENTURE FUNDRAISER 2020

OCTOBER 24, 2020



REVIVAL



Sponsorship Levels & Benefits

Admiral \$10,000

- 10 YachtVenture event tickets (\$750)
- 10 guest passes to the Museum, good for one year (\$97.50)
- 2 adult tickets and 2 child tickets to the 2021 Character Breakfast (\$110)
- Birthday party for 20 (\$350)
- Premium logo recognition on all printed and marketing materials
- Premium logo and link recognition on YachtVenture.org
- Logo and link recognition on Facebook event page
- Premium logo placement in YachtVenture promotional booklet (deadline August 1)
- 6 Museum Anytime Memberships given in your name to local organizations serving children
- Naming opportunity for new program at the Museum
- Special press release announcing sponsorship
- Listed as Community Partner in 2020 event booklets (Pizza Putt, Fore the Children Golf Tournament, Character Breakfast & Museum website)
- Logo on printed invite (sent to approx. 800 addresses)

Captain \$5,000

- 8 YachtVenture event tickets (\$600)
- 8 guest passes to the Museum, good for one year (\$78)
- 2 adult tickets and 2 child tickets to the 2021 Character Breakfast (\$110)

- Prominent logo recognition on all printed and marketing materials
- Prominent logo and link recognition on YachtVenture.org
- Logo and link recognition on Facebook event page
- Prominent logo placement in YachtVenture promotional booklet (deadline August 1)
- 4 Museum Anytime Memberships given in your name to local organizations serving children
- Logo on printed invite (sent to approx. 800 addresses)

Commander \$2,500

- 6 YachtVenture event tickets (\$450)
- 6 guest passes to the Museum, good for one year (\$58.50)
- Logo recognition on all printed and marketing materials
- Logo and link recognition on YachtVenture.org
- Logo and link recognition on Facebook event page
- Logo placement in YachtVenture promotional booklet (deadline August 1)
- 2 Museum Anytime Memberships given in your name to local organizations serving children
- Logo on printed invite (sent to approx. 800 addresses)

Lieutenant \$1,250

- 4 YachtVenture event tickets (\$300)
- 4 guest passes to the Museum, good for one year (\$39)
- Named recognition on YachtVenture.org
- Logo and link recognition on Facebook event page
- Logo placement in YachtVenture promotional booklet (deadline August 1)
- Logo on printed invite (sent to approx. 800 addresses)

Mariner \$500

- 2 YachtVenture event tickets (\$150)
- 2 guest passes to the Museum, good for one year (\$19.50)
- Named recognition on YachtVenture.org
- Logo placement in YachtVenture promotional booklet (deadline August 1)
- Name recognition on Facebook event page

In-Kind*

- 2 YachtVenture event tickets (\$150)
- 2 guest passes to the Museum, good for one year (\$19.50)
- Name recognition on YachtVenture.org
- Name recognition on Facebook event page

**for in-kind donations with a value of \$1,000 to \$2,499 (if value is \$2,500 or greater, sponsorship is placed in benefits level at half the value)*

Museum Stats 7/2020

- Facebook Main Page: 9,729 likes
- Instagram: 2,122 followers
- Facebook Event 2020 Stats: 6.2K reach
- Subscriber Distribution List: 7,600
- Museum Website: 5,700 active monthly users & 5,800 landing page views per month

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